

The Voice

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Join CCO on February 4th for a special reception with Leader of the Ontario PC Party Tim Hudak. Details on page 2.



Career Colleges Ontario

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Career Colleges Ontario Reception with Tim Hudak

We hope you will join us on February 4th to help showcase the Career College sector and meet the leader of the provincial opposition party, Tim Hudak.

The Career College showcase event is in line with the association's greater efforts to increase awareness of the career college sector and its contribution to the development of a skilled work force.

CCO Member and Affiliate participation will ensure this event is a success.

You are cordially invited to a
private reception with

TIM HUDAK

Hosted by:
Career Colleges Ontario

Medix College/North American Trade Schools
499 Main Street S, Brampton, ON
(located inside Shoppers World Mall)

Tuesday, February 4, 2014

4PM to 7 PM

Tickets: \$295 per person

RSVP | Kevin Moraes
Email: kevin.moraes@ontariopc.com
Phone: 416-848-8153



A better Ontario.
ONTARIO  **PC**

CCO Awards 2014

Excellence in Teaching & Outstanding Graduates

• Call for Nominations •



CCO is now accepting nominations for our 2014 awards for Excellence in Teaching and Outstanding Graduates.

The association will recognize award winners at the second annual CCO awards gala on Wednesday, May 7th, 2014 during the the NACC- CCO conference in Ottawa.

To access award details, eligibility criteria, and nomination forms, visit our website at: www.careercollegesontario.ca/awards.

Completed nomination packages should be sent via mail, fax or email by February 28th, 2014.



**NACC & CCO Annual Conference
May 6-9, 2014 Ottawa**

Register at www.nacc-conference2014.ca
For more conference information contact:
1-855-839-5151 or conference@nacc.ca

Book your conference hotel room today!

This year's NACC & CCO joint conference will be held at the Ottawa Marriott Hotel.

Reserve your room by phone or online by April 6th, 2014 to receive the discounted rate of \$179/night (plus tax):

Reservations: 1-800-853-8463

Local #: (613) 238-1122

www.marriott.ca

Mention you are attending the National Association of Career Colleges conference to take advantage of the discounted room rate.



- Contacted Minister Duguid's office regarding pre-budget consultations
- Made a pre-budget presentation to the Standing Committee on Finance and Economic Affairs
- Held a briefing call with ADM Nancy Naylor, PCC Branch, SFA Branch and Minister's office
- Attended Minister Duguid's press conference on OTG expansion to include PCC students



MTCU Minister Brad Duguid announced the expansion to the OTG at the University of Waterloo on January 20th, 2014. (Photo courtesy of CCO Board Chair Dean Tremain)

Province expands 30% Off Ontario Tuition Grant to Eligible Career College Students

The province announced the expansion of the 30% Off Ontario Tuition Grant (OTG) to include eligible Career College students on January 20th.

This decision supports the right of individuals to thoroughly research their post-secondary options and choose the educational programs that best fit their personal and academic needs.

Eligible Career College students must meet the following criteria:

- Be enrolled in a full-time diploma or certificate program

- Attend an OSAP-designated Career College
- Have been out of High School for less than four years
- Be enrolled in program that can be entered directly out of High School
- Be a Canadian citizen, permanent resident or protected person AND meet the Ontario residency requirements
- Have parents whose gross income is \$160,000 or less

For additional information regarding the OTG, please refer to the ontario.ca website or CCO's Tuesday Tip #67 on our website at www.careercollegesontario.ca/tuesday-tips.



trIOS College raises thousands for Typhoon Haiyan disaster relief

Article courtesy of triOS College

Two months after one of the strongest typhoons tore through the Philippines, triOS College Business Technology Healthcare raises close to \$5,000.00 to support the ongoing relief efforts. The college raised funds through local, on campus fundraising and gave the proceeds to the Canadian Red Cross and to the hometown of a triOS College staff member.

trIOS staff member, Lane Tong has been communicating with her siblings who live in the affected areas.

"The need in the Philippines continues to be substantial," she said. "Many families including my own are trying to reconstruct their lives after the catastrophe. My family and their community are forever grateful for the support they received from triOS College."

Due to triOS College's significant Filipino staff and student body, Typhoon Haiyan was a disaster that hit close to home. The nine triOS campuses plus the Campus Support Centre participated in a variety of fundraising efforts, including bake sales, cookie exchanges, raffles and dress down days.

With all of the donations nationwide, the Canadian Red Cross has been able to provide more than 100,000 Filipino people with essential health requirements, but reports there is still a need.

trIOS College will continue to support charity initiatives that are of importance to them. They encourage others to continue to support the Red Cross and the Typhoon Haiyan Fund. Please follow the link to donate - <http://www.redcross.ca/donate/donate-online/donate-to-the-typhoon-haiyan-fund>.

Congratulations, Ottawa Academy!

Ottawa Academy was selected as the 2014 Consumer Choice Award winner for the sixth year in a row in the category of "School - Hairdressing and Esthetics" for the city of Ottawa. Consumer Choice Award recipients are selected by consumers in recognition of business excellence.

"We would like to congratulate the Academics team managers, teachers, support staff and most of all our great students past and present for their continued excellent work in the beauty industry. We would like to say thank you to our loyal customers for continued support for coming to our Academy to give our students the opportunity to create a beautiful style." - OTTAWA ACADEMY

Student Success: Topping the Pop Charts

Article courtesy of Trebas Institute

Over one hundred thousand major album productions are released as CD's annually in North America. The American Billboard magazine, the music industry's trade publication, publishes the "Hot 100" record chart weekly, according to sales. Achieving "top 10" status is a very special occurrence. Being number one is even more rare.

This month (January 2014), Canadian Nicholas Jarjour attained both the number one and two positions on the Billboard pop charts, as the publisher of the songs recorded by Miley Cyrus ("Wrecking Ball") and Katy Perry ("Roar"), through the music publishing company, Dream Machine, that he co-founded as Creative Director and more recently as Managing Partner.

In collaboration with his partners in L.A. and a team of talented artists, Nicholas has been working with songwriters and producers who have over a dozen Number One hit records, which have sold over thirty million copies. The songwriter with whom Nick is partners, Henry 'Cirkut' Walters, has worked with Britney Spears,



Rihanna, and Katy Perry among other superstars.

Nick's passion for music became more than a hobby for him. At age eight, his first song was released on a children's album. In his late teens, he discovered a career college, Trebas Institute, and enrolled, in 2007, in their accredited one-year Diploma program in Music Business.

Upon graduation, he started a record label, producing and promoting local recording artists and signing them to distribution deals with Warner Chappell, Mercury Records, and Universal Music Group in France. "I enjoy working with cutting edge artists, producers, and songwriters" says Nick, who brings a blend of creative development, hard work and one-on-one focus to each client, pushing them to the top of their game, while nurturing what it is that makes them unique.

Turning out successful graduates is not unusual for Trebas Institute. With campuses in Montreal and Toronto, Trebas has been developing careers, since 1979, for thousands of its graduates, who come from across Canada and around the world to acquire the knowledge and skills required

to become successful leaders in the music, film, and television production industries.

"One reason for the success of our grads," says David Leonard, President and Founder of Trebas Institute, "is the passion and competencies of our dedicated instructors who are currently working professionals in the industry. Also, we monitor the current and future needs of the music, film, and television production industries, and continually update our curriculum, both theoretical and practical, to meet employer needs. Our grads, working behind the scenes, have over a dozen Grammy Awards, including Record of the Year and Album of the Year, plus numerous Juno Awards and music recording/mixing credits for major Hollywood Academy Awarded motion pictures."

Dreams have become reality for multitudes of Trebas graduates over the past three decades. The industry is always looking for that next innovative, talented, and competent professional, who could be you or someone close to you.

Moving from Passive to Active Learning



The "sage on the stage" method of teaching in which an expert attempts to pour knowledge into the minds of students through lecture is not only boring, it's ineffective. In fact, twenty minutes of listening to a lecture is the maximum amount of time that students can process information effectively according to research cited in *Does Active Learning Work, A Review of the Research* (Prince, 2004). If passive learning is all about listening, what is active learning?

Bonwell & Eison (1991) define active learning as "students [that are] engaged in more activities than just listening. They are involved in dialog, debate, writing, and problem solving, as well as higher-

order thinking, e.g., analysis, synthesis, evaluation." Studies have demonstrated that an active learning approach can lead to better student attitudes and improvements in students' thinking and writing. Additionally, discussion, one form of active learning, has been shown to surpass traditional lectures for retention of material motivating students for further study and developing thinking skills.

How can instructors make learning active? To learn more, consider the online courses EL113 – Active Learning in an Online Environment and ED111 – Active Learning Methods available in the CCO Online Training Center.

CCO Board Member Frank Gerencser attended a Kevin Flynn and Brad Duguid fundraiser in January.



CCO Affiliate News

Content for this ad provided by Jerry Bishop.



Going crazy trying to get your Developmental Services Worker Curriculum designed to align with the 2012 DSW Standards and the Superintendent's Policy Directive #12, by June 5, 2014? Help is on its way!

Order you DSW Curriculum Toolkit today! Curriculum, Customization, Compliance.

CCO members save \$500 on the purchase of their toolkit

**Jerry Bishop, MBA, FCIP, CTDP, MPO & DiSC Certified – Business Assessment Solutions Inc. – 905-906-3706
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Comments, story ideas or suggestions?

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Career Colleges Ontario

Strong Support
Strong Voice
Quality Education
Student Success

