

The Voice

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Career Colleges Ontario
155 Lynden Road, Unit 2
Brantford, ON N3R 8A7
(519) 752-2124
www.careercollegesontario.ca



Photos from OSCA's 2012 conference.

CCO Goes Platinum at OSCA

CCO is excited to announce that we are the platinum sponsor of the Ontario School Counsellors' Association (OSCA) conference for the second year in a row.

The OSCA conference runs from November 10-12 in Toronto and attracts around four hundred delegates from across the province.

As platinum sponsors, we receive numerous advertising opportunities, a chance to address the delegates prior to a keynote speaker, prominent display of materials and a

double booth in the exhibit hall. We hope to attract a great number of counsellors to our booth to engage with them and inform them of the wide variety of high quality colleges and programs within the sector.

If your college will be exhibiting at the OSCA conference, make sure to swing by our booth to pick up a small "CCO Proud Member" sign for you to display.

For more conference information, please visit www.oscaconference.ca.

Are you a proud CCO Member?



Display our new proud member logo on your website!
Contact Alix Mahé at alixmahe@careercollegesontario.ca for a high resolution copy.

CCO Staff and Board members attend numerous meetings with government officials throughout the year to discuss issues that are important to the sector. Starting with this issue of The Voice, we will share a brief overview of the association's monthly activities in every newsletter.

The month of October has been a busy one for the

association. CCO Staff and Board members met with several government officials to discuss current issues, such as the PCC Act Review and the OSAP designation proposal.

Here's what CCO has done for you during the month of October:

Meetings

† PCC Branch Director Carol Stachan and Manager Jeff Jarmain

† Ministry staff and Forum Research: discussed issues relating to the current roll out of KPI collecting for OSAP designated career colleges

† Minister Brad Duguid and Alvin Tedjo: met regarding OTG, the PCC Act Review and the OSAP Designation proposal

† PCC Branch Staff and SFA Branch Staff: discussed the PCC Act Review and OSAP Designation

† Assistant Deputy Minister Nancy Naylor and PCC Branch Staff: met regarding enforcement measures in the PCC Act and unpaid apprenticeships, as well as OSAP Designation

† Attended the deputy Minister's PCC Advisory Committee meeting with ADM Nancy Naylor, ADM David Fulford, ADM Marie-Lison Fougere, Alvin Tedjo, Wade Crevier, PCC Branch Staff, the Law Society of Upper Canada, and the College of Dental Hygienists of Ontario

† Teleconference with SFA Branch officials regarding OSAP designation

† Minister Tracey MacCharles and Minister Madeleine Meilleur: highlighted current issues the PCC sector is facing

† Robert Lowry from the Employment and Training Division and Superintendent Carol Strachan: met regarding Labour Market Agreement

In Writing

† CCO wrote to Minister Brad Duguid about OSAP Designation, OTG and the PCC Act Review

† CCO wrote to Minister Yasir Naqvi regarding unpaid internships

† CCO wrote again to Minister Duguid about OSAP designation

Make sure you follow us on Twitter (@yourcco) for daily activity updates. For more information about any of CCO's monthly advocacy activities, please contact Alix Mah at alixmahe@careercollegesontario.ca.

#IDD2013



On November 26th, 2013 (8 am to 4 pm) NACC will be hosting its 13th Annual Instructor Development Day at the London Campus of Medix College of Healthcare. This year's theme is "What Are We Doing to Set Up Our Students for Success?".

Mary J. Wilk, RN and Michael Lewis will be presenting on:

"How to create the foundations of a great lesson plan"

t) PX (EP:ZPV)

o Begin?

o Best Cover The Teachable Content

o Create Meaningful Activities and Rubrics that Students Can Actually Understand

"How to deliver that great lesson plan"

t) 51 \$FF (FBST&WFSZ (OTU&OJPS) FFETUP) CPX

t) 4BCFUP 4CFEL 4BCFUP#F) FBSE

t) PX B F- FBSD4P8 F\$B05FED y BCE3FED

Each Student

Can't make it to London? We are recording the event so you can watch it online at your convenience! For more information, please contact:

Aidan Harper, Manager of Educational Programs, NACC

Email: aharper@nacc.ca

Tel: 855-839-5151 ext 403



Photo courtesy of Westervelt College.

Westervelt Celebrates 129th Convocation

Westervelt held its 129th convocation ceremony at the London Convention Centre on October 17th, 2013.

Around 300 graduates filed into the convention centre preceded by a piper and an honour guard ceremonial march for the college's annual convocation.

College Director Linda Kalmikov said like most schools, graduation is the highlight of the year. "There's a real high energy in the air," she said. "Lots of friends, family, love, excitement, and photos."

Over 1200 people, including graduates, family, friends and staff filled the convention centre for the ceremony.

"We didn't have a chair left," said Kalmikov. "It was chalk-a- block full."

Three keynote speakers provided meaningful messages to

graduates.

Local TV personality Nick Paparella highlighted the importance of adapting to change, continuing to learn, and giving back to your community. He also discussed the value of presenting yourself professionally through social media.

London Police Chief Brad Duncan also addressed the outgoing classes. He emphasized the important contribution the graduates make to their community and their country.

Finally, MPP Monte McNaughton, a Westervelt College alumnus himself, shared his connection with the school, as well as a historical tie between the founders of Westervelt and the Ivey School of Business.

Kalmikov said preparations for next year's convocation are already underway.

Willis College Opens New Campus in Arnprior



From left to right: Daniel Fischer, Town Crier; John Yakabuski, MPP Renfrew-Nipissing-Pembroke; Cheryl Gallant, MP Renfrew-Nipissing-Pembroke; David Reid, Mayor of Arnprior; Rima Aristocrat, President and CEO of Willis College; Chris Bissylas, Vice President of Willis College; Aldene Styles, Councillor from the Township of McNab/Branside (Courtesy of Willis College).

Willis College celebrated the grand opening of their new Arnprior campus on October 25th, 2013.

The ribbon cutting ceremony was held outside the front doors of their new location. Willis College President & CEO Rima Aristocrat was joined by Arnprior Mayor David Reid, MP Cheryl Gallant and MPP John Yakabuski among others.

"I warmly welcome Willis College on the opening of their Arnprior Campus. Students will receive professional, specialized training, adapted to suit the needs of employers

in Renfrew Nipissing Pembroke" stated MP Cheryl Gallant.

"This new campus will not only assist students in acquiring the skills necessary to enhance their job prospects, but will directly address an employment in need in the Arnprior and district area" said MPP John Yakabuski. "I am pleased that Willis has chosen Arnprior as a location for their new campus and wish them every success."

This year marks Willis College's 118 year anniversary. It is also Rima Aristocrat's 25th year as President of Willis College.

Upcoming Solar Career Showcase

The College of Renewable Energy (CORE) in Newcastle will be hosting a solar career showcase on December 7th, 2013 from 10:00am-3:00pm.

The purpose of the event is to connect people with industry leaders and suppliers and highlight the latest industry technology. The event is open to CCO members, the general public, industry professionals, students, and graduates.

For more information, contact CORE at info@COREcollege.ca.

*Please note that in the September edition of The Voice, the date was incorrectly published as December 17th.



Robetech Launches New Name



Article courtesy of Anderson College

In autumn 2013, Robetech Institute changed its operating name, and has now re-launched as ANDERSON COLLEGE OF HEALTH, BUSINESS and TECHNOLOGY.

Under the name Robetech we have been providing quality healthcare training since 1988. Now re-branded as Anderson College of Health, Business and Technology, we plan to offer an even higher level of service and cutting-edge training to our students, in an ever-growing range of programs.

As part of our re-launching, we have been increasingly engaged with community partners. A school is only as strong and as vital as the community it is a part of, and the students, faculty, and staff of Anderson College of Health, Business and Technology strive each and every day to make a positive contribution to the communities we are a part of.

We continue to be a proud member of Career Colleges Ontario, and look forward to an even higher level of engagement with this vital industry organization. Private colleges do great work in the province of Ontario, and we at Anderson College of Health, Business and Technology are proud to make our small contribution in this regard.

Any questions about our change in operating name can be addressed to the campus director, Curt Moeller, at curt@andersoncollege.com

Thank you, and we look forward to the continued success of each and every CCO member college.

3 Key Ideas for Improving Graduate Employment Outcomes



Prospective students, parents and policy makers want to know if their investment in higher education will produce a return and they are looking at graduate employment outcomes (placement) for the answer. As institutions consider how to continuously improve graduate employment outcomes, 3 key ideas to keep in mind are shared below:

1. **Rethink Career Services** – Rather than thinking of Career Services as a department or the “back-end” of a process for preparing students to enter the workforce, rethink career services as a systemic set of strategically designed interventions woven into the fabric of the institution. How might “career services” be a more significant part of the admissions process? How are career services designed and supported throughout the entire institution and throughout the entire student life cycle? Where are the opportunities to expand upon what is already being done?

2. **Evaluate Capacity Gaps** – Institutions can improve graduate employment outcomes by first ensuring that enrollment management plans consider institutional capacity to serve and employ the students they enroll.















































Institutions must ask themselves what competitors offer the same programs, what students they will enroll, how many graduates competing schools are sending into the job market, and whether the local market can absorb the number of graduates schools are producing.

3. **Prioritize Professional Development** – The 21st century economy is drastically different than previous economies. Employers have changed the way they recruit and have more options in a global talent pool increasing competition in the job market and requiring students to improve the way they market themselves. Career services practitioners need to acquire new knowledge and skills to keep up with the pace of change and to provide the best possible service to the students they help. With the speed at which things change, skills become outdated quickly.

If you are interested in learning more about improving graduate employment outcomes, CS201 – Institutional Best Practices to Maximize Graduate Employment Outcomes is an online course available in the CCO Online Training Center at www.ccotraining.org.

Is your college properly insured?

This article is courtesy of CCO Affiliate Rai Grant Insurance.

When most people think about insurance, they think of the basics, their building, equipment and       am going to explain some other coverages that school owners may                                        

Here are the different coverages we will look at:

Errors & Omissions Liability

Errors & Omissions Liability (E&O) provides financial protection and legal defense against lawsuits arising from mistakes or negligent actions on the part of the policy holder. Errors & Omissions insurance covers both legal fees and any settlements up to the amount specified on the insurance contract.

How is this different from Commercial General Liability? Good question!

Commercial General Liability (CGL) protects your school from financial loss should you be sued because of property damage, injuries, or death caused by your services, business

operations, or your employees.

Errors & Omissions and Commercial General Liability insurance policies are designed to complement one another. CGL protects against bodily injury, personal injury (libel & slander) and property damage to third parties. E&O insurance protects against claims not covered by CGL, including lawsuits related to professional services or pure financial loss.

Abuse

One of the most important and misunderstood school insurance coverages is for claims of physical abuse and sexual molestation.

A claim of physical or sexual abuse against an educator can cost thousands of dollars and take months to defend, even if the claim is 100% meritless.

Abuse coverage provides financial protection for the institution, including legal, civil and criminal defense costs.

Directors & Officers Liability

Directors & officers liability insurance (D&O) provides financial protection for the directors and officers of your school in the event they are sued in conjunction with the performance of their duties as they relate to the school. Think of D&O Insurance as a

management E&O policy.

Directors & Officers Liability insurance is often confused with Errors & Omissions Liability. The two are not synonymous; E&O is concerned with performance failures and negligence with respect to your products and services, not the performance and duties of management. It is good practice to carry both D&O and E&O.

Umbrella Liability

Umbrella Liability could protect your school against excess liability judgments for loss, injury, or even death caused by neglect. It is designed to provide liability protection over and above the insurance policies you currently have.

An Umbrella policy adds another layer of protection to most other insurance policies that you might carry.

Knowing the above information, ask yourself, is my school properly insured? Call Rai Grant Insurance Brokers today for a free assessment of your current insurance policies to see if you are properly covered.

Abe Ibrahim
416-676-1029
905-475-5800 ext. 311
www.raigrantinsurance.com

Comments, story ideas or suggestions?

Contact Alix Mahé @ (519) 752-2124 ext. 115 or alixmahe@careercollegesontario.ca

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155 Lynden Rd., Unit 2
Brantford, Ontario
N3R 8A7
Phone: 519-752-2124
Fax: 519-752-3649

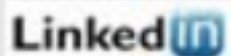
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Quality Education
Student Success

