



CCO Conference 2023 Sponsorship and Exhibitor Package



MARRIOTT ON THE FALLS

6755 Fallsvue Boulevard
Niagara Falls, ON
L2G 3W7



CCO ANNUAL CONFERENCE

MAY 24-25, 2023

Sign up early as tables sell out quickly!

Exhibitor Information

- **Advertisement On-site Program Deadline: April 7, 2023**
- **Promotional Insert Deadline: April 14, 2023**

The 2023 conference exhibit hall consists of 30 – 6 ft. draped tabletop spaces. **The cost per exhibit space \$1,000 + tax for CCO affiliates and \$1,500 + tax for non-affiliated organizations.**

The following shall be included in the exhibitor package:

- One (1) 6 ft. draped table + chair
- One (1) complimentary meal package (includes Thursday gala dinner)
- One (1) promotional insert per delegate bag (**must be submitted by April 14, 2023**)
- Your logo in the on-site program.

Not Included (The following services are optional, and associated costs are at the discretion of the exhibitor):

- Electrical outlet (Electrical is provided by the AV provider. Additional contact information will follow.)

If you are planning on bringing an additional person/people, you need to purchase the appropriate sponsorship level or purchase an additional meal package(s) through Eventbrite.

Cancellation Policy

If an exhibitor withdraws from the event within 60 calendar days prior to the opening of the conference, CCO shall be entitled to retain 100% of the exhibitor's total registration obligation. For cancellation greater than 60 days prior to the event, CCO shall be entitled to retain 50% of the exhibitor's total registration obligation.

Exhibit Hours (May change without notice)

Day	Time
Wednesday	6:00 pm to 9:00 pm
Thursday	7:30 am to 4:30 pm

*Please refer to the program as it becomes available for breaks and lunches and other optimal times for networking.

Installation and Dismantling

Exhibits are to be set up between 1:00 pm and 4:00 pm, Wednesday, May 24th and dismantled following the 4:30 pm concluding remarks on Thursday, May 25th.

Niagara Falls Marriott on the Falls

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Registration

Online Registration:

<https://www.eventbrite.ca/e/cco-2023-conference-tickets-487585961737>

All representatives attending the exhibit must be indicated at the time of registration. Exhibitors are required to submit the names of their representatives so that identification badges can be prepared in advance. These badges must be worn throughout the conference. Exhibitors and their representatives are encouraged to attend social functions throughout the conference.

One (1) complimentary meal package (includes Thursday gala dinner) is included with Exhibitor registration.

If you are planning on bringing an additional person/people, you need to purchase the appropriate sponsorship level or purchase an additional meal package(s) through Eventbrite.

Shipping Instructions

Please be aware that the hotel cannot accept delivery of exhibit materials prior to Monday, May 22, 2023.

Hotel Accommodation

Exhibitors who wish to reserve accommodation at Niagara Falls Marriott on the Falls may book their rooms [here](#). The CCO Conference room rate is between \$129.00 - \$159.00 per night, plus 13% HST.

Call in Procedure:

Call 1-877-353-2557 and request the special convention rate for the 2023 Career Colleges Ontario Conference.

Room Reservation cut-off date is Monday, May 1, 2023.

Sponsorship Opportunities

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Sponsor Opportunities

**Awarded on a first come, first serve basis, price is per opportunity*

Gold Sponsor: \$4,000

Opportunities:

- Opening Reception, May 24
- Delegates Gala Dinner, May 25
- Opening Keynote Speaker, May 25
- Delegate Bags (includes your company's logo)



Gold sponsorship includes all benefits of the Exhibitor Package, **plus**:

- Permission to use logo "Proud Sponsor of CCO's Conference 2023".
- Acknowledgment of sponsorship on email correspondence.
- Two (2) additional complimentary meal packages (including Thursday gala dinner) for staff representatives (3 total).
- One (1) full page (5"w x 8"l, colour, 300 dpi, PDF) advertisement in the on-site program (see last page of this package for example) (**due by April 7, 2023**).
- Two (2) of CCO's conference emails to CCO membership will be branded with your company logo and information.
- Four (4) slides on the event PowerPoint presentation (slideshow plays continuously during breaks and meals) (**due May 12, 2023**).
- One (1) additional promotional item in the delegate bags (2 total) (**due by April 14, 2023**).
- Your company's logo, description, and website link posted on CCO's conference website as a Gold Sponsor.

Silver Sponsor: \$3,000

Opportunities:

- Hospitality Suite (2 opportunities available), May 24 & 25
- Delegate Breakfast, May 25
- Delegate Lunch, May 25
- Lanyards (includes your company's logo)
- Name Tags (includes your company's logo)



Silver sponsorship includes all benefits of the Exhibitor Package, **plus**:

- Permission to use logo "Proud Sponsor of CCO's Conference 2023".
- Acknowledgment of sponsorship on email correspondence.

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- One (1) additional complimentary meal package (including Thursday gala dinner) for staff representative (2 total).
- One (1) half-page (5" w x 4" l, 300 dpi, PDF) advertisement in the on-site program (see last page of this package for example) (**due by April 7, 2023**).
- One (1) of CCO's conference email to CCO membership will be branded with your company logo and information.
- Three (3) slides on the event PowerPoint presentation (slideshow plays continuously during breaks and meals) (**due May 12, 2023**).
- Your company's logo, description, and website link posted on CCO's conference website as a Silver Sponsor.

Bronze Sponsor: \$2,000

Opportunities:

- **Afternoon Refreshment Break, May 24**
- **Morning Refreshment Break, May 25**
- **Afternoon Refreshment Break, May 25**
- **Cocktail Hour, May 25**
- **Delegate Breakfast, May 26**



Bronze sponsorship includes all benefits of the Exhibitor Package, **plus**:

- Permission to use logo "Proud sponsor of CCO's Conference 2023".
- Acknowledgment of sponsorship on email correspondence.
- A business card (3½" w x 2" l, colour, 300 dpi, PDF) advertisement in the on-site program (see last page of this package for example) (**due by April 7, 2023**).
- Two (2) slides on the event PowerPoint presentation (slideshow plays continuously during breaks and meals) (**due May 12, 2023**).
- Your company's logo, description, and website link posted on CCO's conference website as a Bronze Sponsor.

Other Sponsorship Opportunities

****Exhibitor Package does not apply.***

\$800 Level

Choose **one**:

- Your logo in the on-site program (colour, 300 dpi, PDF) (**due by April 7, 2023**).
- One (1) piece of promotional material in all delegate bags (**due by April 14, 2023**).

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- One (1) slide on the event PowerPoint presentation (slideshow plays continuously during breaks and meals) (**due May 12, 2023**).

Request for Prize Items

If you would like to donate a prize that will contribute to the conference passport draw, please notify Brianna Cantlon (briannacantlon@careercollegesontario.ca).

Great and fun prizes include gift cards, gift baskets, vouchers, electronics, smart home devices, local business/artisan bundles, artwork, celebrity/sports memorabilia, and home décor!

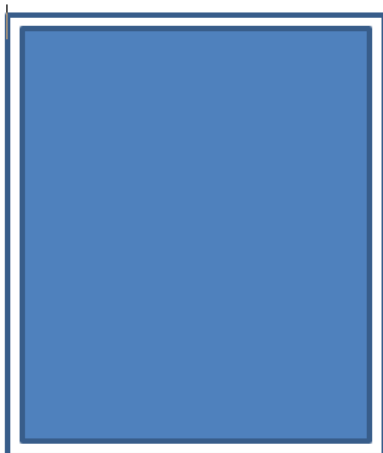
Ad Material Submission Info

All ads are in full colour.

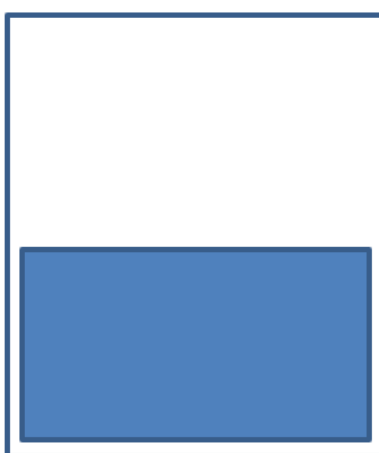
Production Requirements

- Preferred file format is a minimum **300 dpi PDF**.
- Ads must be the **correct dimensions and shape**.
- All fonts and images used must be included.

Full page - 5"w x 8"l



1/2 page - 5"w x 4"l



Business card - 3½"w x 2"l

